

AIRPORT DIRECTOR'S REPORT

March 2011



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for February, 48,833 was down 0.9% compared with February 2010. The total passenger count year-to-date, 102,217 was up 1.3% compared to the same period last year.

B PROGRAMS

1. Air Service

SBA participated in the annual 'Network' air service meetings with airline representatives that took place in Austin, TX this month.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

- Comprehensive information and photos on FlySBA.com
- Construction tours
- Project sign boards and flyers at the Terminal
- Video updates on Channel 18, at boarding gates and online

b. Promotional Items This Month

MTD busboards for Frontier service, Pacific Coast Business Times ads for App, UCSB Athletics sponsorship, Granada Theatre playbills, SB Symphony programs, and *Noozhawk* online news ads to promote commercial airline service at SBA.

c. Official Android, iPad & iPhone Apps

The Santa Barbara Airport App version 1.0 can now be downloaded from the Android marketplace. The free App features a live arrival and departure flight schedule, airline and rental car agency links as well as parking information. Airport Apps for iPhones and iPads will be available to download by March 28th.

d. Airport Visitors Center Activity

276 students from 5 schools representing three districts visited the Airport in February. The Airport Community Education Liaison held Future Flyer Program courses for 6th grade students in collaboration with local GATE teachers. Five aviation club meetings and two pilot training meetings held during the month.

e. Airline Terminal Comment Card Program

51 cards were collected from the boarding gate areas and main lobby in February. There were a variety of comments ranging from requests for bathrooms beyond the checkpoint to a suggestion for hooks on the bathroom doors.

f. FlySBA.com Website

There were 32,178 visitors and 723,169 hits in February. The top downloads were the Airport Information Guide, Parking Lot 2 Map, WWII Memorial points of interest map, and the Master Plan RFQ. Italy, Sweden, China, and the Ukraine were the top world countries where visits to the site originated.

Staff Contact: Terri Gibson, 692-6004

3. Master Plan RFQ

Seven proposals were received from consulting firms in response to the Request for Qualifications solicitation for the Airport Master Plan. The Evaluation Committee will review each proposal and develop a short list for interviews to be held on March 23, 2011.

Estimated Cost \$750,000
Funding: FAA Airport
Improvement Planning
Grant

Staff Contact: Hazel Johns, 692-6003

4. Property Management

a. Rent-A-Car RFP

The Rental Car Concession agreement expires August 2011, a new Request for Proposals has been developed, with a Mandatory Pre-Proposal meeting on February 10, 2011 and proposals due on March 10, 2011. The successful rental car companies will have 60 days in which to complete tenant improvements in the new Terminal.

b. Airline Rates and Charges

Staff met with airline property representatives and reviewed the proposed rate and charges methodology and space allocation by airline. A draft agreement is being prepared and a follow up meeting with the airlines is scheduled for mid April.

c. Tenant Improvements

Both the gift shop and food and beverage concessionaires have started making tenant improvements in the new terminal building.

Staff Contact: Hazel Johns, 692-6003

5. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

Approx. \$200,000
(Funded by the Pierre
Claeyssens Veterans'
Museum & Library)

The proposed artwork commissioned by the Pierre Claeyssens Veterans' Museum and Library Foundation will consist of five to seven glass "flag" panels as a tribute to the role of the Marine Corps Air Station Santa Barbara during World War II. A Request For Qualifications was distributed on November 4, 2010. A pre-submittal meeting held on November 17 was attended by nine artists. Five proposals were received on January 26. The Selection Committee will meet on February 16 to review the proposals and select artists to be invited for an interview.

Staff Contact : Karen Ramsdell, 692-6002

6. Airline Terminal Grand Opening Events

Planned completion date: Spring 2011 upon completion of the new terminal building

Theme : "The Art of Travel"

Four events during the Grand Opening week:

- Wednesday, June 15 - Accessible Event
Free - Tour for community members who are interested in the accessibility features of the new terminal. Light refreshments, event keepsake.
- Thursday, June 16, 2011 - Employee Celebration Event
Free - Event for Airport and airline employees will include a barbeque lunch, music, tours, activities, and an event keepsake.

- Friday, June 17, 2011 - Gala

Event charge - Celebration event with food, entertainment, exhibits, tours, and event keepsake. A portion of the event charge will go towards the Terminal Public Arts Program

- Sunday, June 19, 2011 - Public Open House

Free - Dedication ceremony, tours for community members, exhibits, event keepsake.

The funding for the grand opening events will come from sponsors and event ticket sales.

Currently the Executive Committee is developing a sponsorship program, and food and beverage, entertainment, and activities for each event.

Staff Contact: Karen Ramsdell, 692-6002

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. Significant progress on the terminal can be seen on a daily basis.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

The exterior of the building has finish coat of plaster applied. The grading of the entrance roads and sidewalks is almost complete. On the ramp side of the building almost all of the new ramp concrete has been placed.

The roof is complete with the exception of those areas around parapet walls which are still being plastered. The inside of the building is just as impressive.

First floor drywall is complete with taping of drywall joints ongoing and painting ongoing. Ceramic tile has been completed in the first floor restrooms, and permanent power and telecommunications services have been established to the site.

Staff Contact: Leif Reynolds, 692-6020

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in February:

Authorize the Airport Director to execute a Loan of Asset Agreement, subject to approval by the City Attorney, between the City and the David Bermant Foundation for the long-term loan of the "Albatross V" by artist Dustin Shuler.